

[0022] FIG. 4 is a view of the present invention with the lid installed in reverse to the tray.

[0023] FIG. 5 is a bottom perspective view of the present invention.

[0024] FIG. 6 is an exploded view of the lid.

[0025] The following call out list of elements can be a useful guide in referencing the element numbers of the drawings.

- [0026] 20 Tray
- [0027] 21 Tray Hollow
- [0028] 22 Magnetic Tray Base
- [0029] 23 Tray Sidewall
- [0030] 24 Upper Sidewall
- [0031] 25 Lower Sidewall
- [0032] 26 Sidewall Shoulder
- [0033] 27 Sidewall Indent
- [0034] 28 Outside Sidewall
- [0035] 29 Sidewall Inside Surface
- [0036] 30 Lid
- [0037] 31 Mirror
- [0038] 32 Lid Side
- [0039] 33 First Lid Retainer
- [0040] 34 Second Lid Retainer
- [0041] 36 Mirror Stand
- [0042] 37 Stand Hinge
- [0043] 38 Stand Notch
- [0044] 39 Stand Side
- [0045] 40 Shoulder Engagement Edge
- [0046] 41 Blush Tray
- [0047] 42 Highlighter Tray
- [0048] 43 First Cream Bronzer Tray
- [0049] 44 Second Cream Bronzer Tray
- [0050] 45 Eyeshadow Tray
- [0051] 46 Lipstick Tray
- [0052] 47 Bottom Tray
- [0053] 51 Hook Latch
- [0054] 52 Slot Opening
- [0055] 53 Vertical Rib
- [0056] 54 Horizontal Rib
- [0057] 55 Stand Underside
- [0058] 56 Stand Hinge Inside Mount
- [0059] 57 Lid Inside Portion
- [0060] 81 Mirror Shoulder
- [0061] 82 Lid Upper Sidewall
- [0062] 83 Lid Lower Sidewall
- [0063] 84 Lid Posts
- [0064] 85 Lid Hollow Portion
- [0065] 86 Right Grip Depression
- [0066] 87 Left Grip Depression
- [0067] 88 Mirror Edge
- [0068] 89 Adhesive Resin

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

[0069] As seen in FIGS. 1-6, a tray 20 has a tray hollow 21 bounded by and defined by a tray side wall 23. The tray side wall 23 has a side wall upper 24 and a side wall lower 25 defined below the sidewall upper 24. A sidewall shoulder 26 protrudes inwardly as a step on a sidewall inside surface 29 at the junction of the tray sidewall upper 24 and the tray sidewall lower 25. The sidewall has sidewall indent 27 on the sidewall upper 24 shaped as an arc shaped cutout.

[0070] The magnetic tray base 22 has a laminate construction with a substrate preferably integrally formed with the

tray side wall 23. An adhesive layer fits over the substrate and a magnetic layer over lies the adhesive layer. A clear layer wraps over the magnetic layer. Then, a first module 41, a second module 42, a third module 43, a fourth module 44, a fifth module 45, and the sixth module 46 can magnetically attach to the magnetic tray base 22. The modules can be formed as module trays and movable and rearrangeable because they have an iron-based underside that attaches to the magnetic tray base 22. A first module 41 can be a blush tray 41, a second module 42 can be a highlighter tray 42, a third module 43 can be a first cream bronze 43, a fourth module 44 can be a second cream bronze 44, a fifth module 45 can be an eyeshadow tray, and the sixth module 46 can be a lipstick tray.

[0071] A lid 30 fits over the tray 20 at the sidewall shoulder 26. The lid 30 has a lid side 32, and the lid side 32 includes a pair of lid retainers including a first lid retainer 33 and a second lid retainer 34. The pair of lid retainers can be formed as protrusions or depressions and can be configured to engage the sidewall inside surface 29 at the sidewall upper 24. At least a portion of the sidewall upper 24 is defined on the sidewall inside surface 29 and can be configured to engage the pair of lid retainers. The pair of lid retainers are preferably circular depressions.

[0072] The lid side 32 provides an area for a stand notch indent 35. The stand notch indent 35 can be a rounded depression and cutting into the rectangular stand notch 38 to allow finger access to the stand on a stand side which is opposite to a mirror side is one side of the lid 30. The stand side 39 has a stand hinge 37 with a mirror stand 36. The stand hinge 37 is formed between the pair of sidewall indents 27 and between the pair of grip depressions. The mirror stand 36 is accessed at the stand notch indent 35 of the stand notch 38. The tray bottom 47 is on the opposite side of the mirror side. The stand notch 38 forms a channel on the stand side 39.

[0073] The tray 20 and lid 30 are preferably plastic injection molded. The shoulder engagement edge 40 of the lid 31 engages the shoulder 26. The shoulder engagement edge 40 forms a rim that extends beyond the mirror edge 88 such that the mirror edge 88 is recessed within the shoulder engagement edge 40. The lid 30 is preferably hollow and formed with posts for retaining the mirror. The posts receive resin adhesive for bonding the mirror to the lid body.

[0074] A user can translate and slide the modules and arrange them for ergonomic or workflow efficiency. A user can place the modules where the user is accustomed to having the module. The modules can contain a variety of different cosmetics in different colors and shades. The modules can also be a blending block such as a foam layer mounted on a metal backing, or the modules can also be a small mirror. The modules may have a composite construction with a mirror, blending block and cosmetic material mounted on a ferrous base plate that retains to the magnetic layer. The modules may also contain printed graphic images such as color charts and other related tools and indicia.

[0075] A pair of grip depressions including a right grip depression 86 and a left grip depression 87 is oval in shape and formed on the lid side 32. The pair of grip depressions are accessible at the sidewall indent 27.

[0076] As seen in FIG. 3, a hook latch 51 engages a slot opening 52. The slot opening 52 is formed on the rectangular stand notch 38. The hook latch 51 protrudes from the mirror stand 36 and is visible when the mirror stand 36 swivels out